



Intuitive UX for Higher Education

Powered by Oracle

Higher Education institutions today are providing more and more online services for their students, faculty and staff to access information and maintain good customer service. Many even have dedicated resources to develop and maintain your external website and to highlight your facility's unique services and "brand." But are you giving the same attention to your internal portal? Or is the self-service information difficult to navigate because of the portal's subpar user interface. And is it cumbersome to access with a mobile device because the content doesn't adapt to the size of a tablet or smartphone?

Creating a PeopleSoft portal solution that seamlessly links disparate systems, connects data from multiple sources, standardizes content and applications managed by separate groups, and brings it all together into a branded, intuitive interface to improve the PeopleSoft user experience just makes sense. That's exactly what Ciber's Intuitive UX for Higher Education solution does.

Improve your Oracle PeopleSoft user experience

By overcoming pitfalls commonly associated with traditional portals, Ciber's Intuitive UX delivers a scalable solution that exceeds client expectations, minimizes user frustration, simplifies mobile deployment and ultimately reduces

administrative transactions costs that can be put back into your institution.

Intuitive UX is a Responsive Web Design (RWD) and Development approach that takes Oracle's PeopleSoft Interaction Hub (Portal) and transforms it into a one-of-a-kind user experience for your institution's students, faculty and staff.

Intuitive UX creates a modern, dynamic and mobile-ready user interface for your PeopleSoft and related ERP applications, without heavy customization and additional third-party licenses. The end result is a browser-based experience that users have come to expect from internet-based solutions.

Discover the ease of Responsive Web Design

If you haven't experienced a Responsive Web Design enabled site, it's architected to work seamlessly with any device. RWD is an approach built into Ciber's Intuitive UX solution to optimize the PeopleSoft portal's functionality and create a seamless user experience.

In other words, a PeopleSoft portal that uses Ciber's Intuitive UX adjusts content to fit the user's device automatically (e.g. a smartphone, tablet, laptop or desktop PC). This means you won't need to deploy a separate mobile app or site, and users only need to use one web address to access their familiar data and functionality, optimized for their device capabilities.

Engage users and increase satisfaction

Intuitive UX engages users and mirrors your institution's familiar brand to increase ERP adoption and usage for more streamlined recruitment, enhanced distribution of internal communications, increased capacity for easy inquiry and resolution of routine requests, and ultimately, improved end-user satisfaction with PeopleSoft. It accomplishes this by:

- *Delivering what users need* – Ensure that time spent using ERP systems is primarily on productive work instead of hunting, pecking, and working-around a poorly built interface or silos of data.
- *Simplifying mobile deployment* – Responsive Web Design means one site serves all users. There is no cumbersome native app maintenance, no third-party licensing and no users left without access.
- *Branding* – The User Experience incorporates your organization's recognizable brand. Institutions with multiple campuses can use specific branding to match each one.
- *Building trust and engagement* – Using the institution's brand or multiple campus brands reassures a user she or he is in the right place. Modern web techniques can be incorporated to provide marketing "sizzle" for recruitment and donation activities.

- *Acting on strategic vision* – The best-laid plans build toward a vision. Our starter services help clients build a case for seamless engagement with your users today and for years to come.
- *Maximize your Oracle PeopleSoft technology investment* – Clients realize greater value from Oracle investments when they can take advantage of the available tools, integrations and approaches they've already invested in.

Ciber has PeopleSoft expertise you can trust

Ciber's Oracle PeopleSoft clients span a wide variety of industries, including healthcare, higher education and public sector. Other reasons to select us for your PeopleSoft User Experience needs include:

- Dedicated Ciber PeopleSoft User Experience experts
- More than 1,000 Oracle/PeopleSoft customers
- More than 2,000 successful client engagements
- Platinum-level member of Oracle Partner Network (OPN) since 1990

About Ciber

Ciber is a global IT consulting company with some 6,500 employees in North America, Europe and Asia/Pacific, and approaching \$1 billion in annual business. Ciber partners with organizations to develop technology strategies and solutions that deliver tangible business value. Founded in 1974, the company trades on the New York Stock Exchange (NYSE: CBR). For more information, visit www.ciber.com.