



OVERVIEW

IT Strategy

IT Strategy Drives Results

Does your organization face these types of challenges?

- Undefined or ambiguous IT strategy
- Misaligned business and IT strategies
- IT costs are perceived to be too high
- Ineffective IT
- Reactive IT posture
- Inconsistency of IT practices with best practices
- Inability to operationalize existing strategic plans

CIBER can help you develop an IT Strategy to align your IT resources with your organization's business goals and objectives.

Business Aligned IT Strategies Provide the Foundation for Success

As we enter a new phase of a global and integrated economy, business executives are going to be held to increasing levels of scrutiny with respect to their results. The need to deliver business value through the judicious application of information technology has never been greater.

A well considered and aligned IT Strategy can help guide evolution of an IT organization in a thoughtful and pragmatic manner, consistent with, and supportive of business goals and objectives. Using "force" or executive authority to push IT evolution is a recipe for wasting resources, impairing the business, reaching less than optimal decisions, causing dissatisfaction with IT and limiting aligned capabilities.

CIBER IT Strategy Services

- IT Strategic Plan and Operational Plan Development
- IT Governance
- Application Rationalization
- Business Architecture
- IT Driven Innovation
- Business Process Management
- Portfolio, Demand, and Resource Management

Benefits of an IT Strategic Plan:

Links IT strategies and activities to business goals and objectives

IT strategy, when properly developed, assists in defining how IT generates business value for the organization by linking IT activities and strategies to specific goals and objectives. The primary purpose of an IT Strategic Plan is to guide IT in a manner that generates business value. What businesses want to accomplish with their IT and how IT shapes its own delivery strategy is increasingly vital to the success of an organization.

Ensures IT is focused on the most value generating activities

IT organizations are often challenged as to why IT is working on a given activity over other types of work. Work based on an IT Strategic Plan has a defensible framework covering the allocation of IT resources which is extended through ongoing

governance and portfolio management to answer critics who issue such challenges. This more objective approach can have an organizationally unifying effect as IT is regarded as responsive and working on the right things.

Identifies required organizational capabilities

Many IT organizations are stuck in a morass of tactical activities, rarely having the opportunity to lift their heads to see the bigger picture. Organizational transformation plans should be developed consistently with the needs of the larger organization. Once a plan has been developed, it allows an IT organization to grow its capabilities in lockstep with organizational needs. This will establish both a perception and reality that IT is more proactively prepared to address business needs when they need to be addressed, rather than catching IT by surprise.

Optimizes IT - channeling IT investments towards improved value propositions

IT Strategic Plans ensure that IT technology standardization, optimization, and architecture are present throughout technology life cycle management.

Provides a basis of tactical decision making

Strategic Plans provide foundational and institutional knowledge which gives guidance into how tactical decisions should be made. A governance committee owning execution of the IT Strategic Plan ensures that IT activities are part of the plan before they are approved. Within the IT organization itself, a well defined and communicated plan helps even the most junior worker to make decisions which are aligned with the organization's needs.

Provides the foundation for a responsive organization

An IT Strategy plan increases awareness of what types of services the business community needs. The process identifies organizational capabilities and services that need to be developed to support the business.

Business-Driven IT

CIBER can help you assess your organization's readiness for an IT Strategy initiative to match IT resources to business needs:

- **DISCOVERY:** Establish alignment to business strategic and operational goals. Evaluate clarity of technology roadmaps to operationalize our strategic intent and goals
- **ASSESSMENT/ROADMAP:** Using the Business Alignment Framework, define the business, organizational, technical and integration capabilities that will deliver business value to your roadmap
- **GOVERNANCE:** Establish the charters, key performance metrics, roles, processes and rapid decision cycle processes
- **TOOLS SELECTION:** Selection of the core tools that will sustain a business aligned IT

CIBER Brings Expertise

CIBER utilizes a proven approach to IT Strategy development that is cost effective and produces highly effective results as measured by the business. CIBER provides technical, business, and industry expertise, but remains technology-agnostic.

Strategy Solutions

- IT Consolidation
- Organizational Alignment
- Business Strategy Facilitation
- IT Organization Assessment and Strategic Plan
- IT Operational Plan and Roadmap
- Organizational Change Management
- Optimization Jumpstart
- Effective Governance
- Work Optimization and Management

Learn More

To learn more about CIBER IT Strategy Services please call us at **800-242-3799**, or visit www.ciber.com.

About CIBER, Inc.

CIBER, Inc. (NYSE: CBR) is a pure-play international IT outsourcing and software implementation and integration consultancy with superior value-priced services and reliable delivery for both private and government sector clients. CIBER's services are offered globally on a project- or strategic-staffing basis, in both custom and enterprise resource planning (ERP) package environments, and across all technology platforms, operating systems and infrastructures.

Founded in 1974 and headquartered in Greenwood Village, Colo., CIBER now serves client businesses from over 40 U.S. offices, 25 European offices and seven offices in Asia/Pacific. Operating in 18 countries, with more than 8,000 employees and annual revenue in excess of \$1 billion, CIBER and its IT specialists continuously build and upgrade clients' systems to "competitive advantage status." CIBER is included in the Russell 2000 Index and the S&P Small Cap 600 Index. CIBER, the Reliable Global IT Services Partner. www.ciber.com.

The logo for CIBER, Inc. features the word "ciber" in a lowercase, bold, sans-serif font. The letters "c", "i", and "e" are in a dark blue color, while the letters "b", "r", and "o" are in a lighter blue color. A registered trademark symbol (®) is located to the upper right of the letter "r".

6363 South Fiddler's Green Circle
Suite 1400
Greenwood Village, CO 80111
800.242.3799

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