



CIBER, Inc.
5251 DTC Parkway, Suite 1400
Greenwood Village, CO 80111
www.ciber.com

For immediate release

Contacts:

Diane Stoner
Media Relations
303-220-0100
dstoner@ciber.com

Jennifer Matuschek
Investor Relations
303-220-0100
jmatuschek@ciber.com

CIBER SELECTED AS E-COMMERCE VENDOR BY ELITE ISLAND RESORTS
Search Engine Optimization Services Will Help Lower Client Acquisition Costs

ORLANDO, Fla. – Jan. 3, 2008 – CIBER, Inc. (NYSE: CBR) has been selected to develop four property-direct e-commerce web sites and two e-commerce web portals for Elite Island Resorts. “Property-direct” sites link the reservation booking transaction directly to the resort instead of working through a third party, such as Expedia or Orbitz. For this reason, property-direct sites provide significant cost savings for the resort.

Elite Island Resorts is a leader in the travel and hospitality industry, owning and managing a number of properties in the Caribbean, including higher-end resorts on Antigua and the Grenadines. Elite also provides marketing services to other higher-end resorts on Tortola and St. Lucia.

CIBER launched the first of the web sites in October for the Verandah Resort and Spa, an eco-friendly 200-room luxury family resort that opened on Oct. 19 in Antigua.

For the project, CIBER will provide web site design and development services, content management services, and advanced search engine marketing (ASEM) services, including recurrent organic optimization, pay-per-click management, social marketing and detailed e-commerce reporting through CIBER’s advanced analytics offerings. The work will be performed by CIBER’s Travel and Hospitality Practice, which is based out of CIBER’s Orlando, Fla. office.

Recognizing the revenue and profit potential of effective e-commerce, Elite selected CIBER to replace existing web sites with CIBER’s design and development services and to provide advanced search engine optimization methodologies, which should greatly enhance Elite’s positioning within search engine listings. CIBER e-commerce services will provide more detailed reporting and expanded data harvesting and customer relations management capabilities to Elite for the company’s recurrent experiential direct marketing initiatives.

“CIBER’s high-quality design capabilities, disciplined delivery methodologies and in-depth hospitality e-commerce experience really impressed us,” said Mark Klayman, Vice President for E-Commerce at Elite Island Resorts. “CIBER demonstrated the highest levels of expertise with hospitality search engine marketing and the newest technologies available, including 3G, or the third generation of search marketing. Their search engine marketing program will help us lower acquisition costs and create more customized vacation

(MORE)

CIBER SELECTED AS E-COMMERCE VENDOR BY ELITE ISLAND RESORTS

experiences for our guests. This is a critical initiative for our resort portfolio and we eagerly anticipate the results the new sites and advanced search engine marketing services will generate.”

Travel and hospitality companies, such as hotels, airlines, and cruise lines, for example, promote their services through numerous channels—their own web sites, the global distribution system, third-party sites such as Travelocity, Expedia, Hotels.com, and search engines such as Google, Yahoo!, MSN and Ask.com. When customers book a reservation through a third-party site, the travel and hospitality company must pay a fee to the third party that may be as high as 40% of the total booking revenue. However, when guests book directly through the company’s site, no commissions or transactional fees are required, thereby reducing acquisition costs to as low as 2-5%. CIBER’s advanced search engine marketing services will help Elite direct more customers to their proprietary web sites and away from the more costly third-party sites and other distribution channels, thereby producing greater top-line profit.

“We are delighted to be selected by Elite to lead this important initiative,” said Don Bosworth, CHA, and Director of Business Development for CIBER’s Travel and Hospitality Practice. “In addition to the cost savings provided by our advanced search engine marketing services, Elite will benefit from having greater control of guest data. This will enable Elite and CIBER to scale direct experiential marketing programs involving customized vacation itineraries and packages to guests that visit the web sites and demonstrate interest in various Caribbean activities. We are confident Elite will be very pleased with the results we generate.”

About CIBER, Inc.

CIBER, Inc.(NYSE: CBR) is a pure-play international system integration consultancy with superior value-priced services and reliable delivery for both private and government sector clients. CIBER’s services are offered globally on a project- or strategic-staffing basis, in both custom and enterprise resource planning (ERP) package environments, and across all technology platforms, operating systems and infrastructures. Founded in 1974 and headquartered in Greenwood Village, Colo., CIBER now serves client businesses from over 60 U.S. offices, 25 European offices and seven offices in Asia/Pacific. Operating in 18 countries, with more than 8,000 employees and annual revenue over \$1 billion, CIBER and its IT specialists continuously build and upgrade clients’ systems to “competitive advantage status.” CIBER is included in the Russell 2000 Index and the S&P Small Cap 600 Index. CIBER, ALWAYS ABLE. www.ciber.com

Forward-Looking and Cautionary Statements

Statements contained in this release may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially, as discussed in the company's filings with the Securities and Exchange Commission. CIBER undertakes neither intention nor obligation to publicly update or revise any forward-looking statements. CIBER and the CIBER logo are trademarks or registered trademarks of CIBER, Inc. Copyright© 2008.

###